

Message Text

PAGE 01 TEL AV 04516 160810Z

42

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W

----- 071941

R 160712Z JUL 75

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC 7531

UNCLAS TEL AVIV 4516

DEPT PASS COMMERCE

E.O. 11652: N/A

TAGS: EIND, IS

SUBJ: TECHNOLOGY '75

REF: USDOC 10601

1. FINAL REPORT OF TECHNOLOGY '75 HAS BEEN COMPLETED
ADN IS BEING FORWARDED BY AIRGRAM. STATISTICAL DATA
FOLLOWS: SALES -\$108,500; 12-MONTH PROJECTION-
\$1,280,000; LEADS OBTAINED - 1,078; VISITORS -9,000;
NUMBER OF BOOTHS -23; NUMBER OF AGENTS --22; NUMBER OF
EXHIBITORS -36.

2. DESPITE RECRUITING, FUNDING AND TIMING PROBLEMS,
LIMITED OBJECTIVES OF US QUOTE COMMERCIAL PRESENCE
UNQUOTE PARTICIPATION WERE CLEARLY ACHIEVED. SALES
RESULTS WERE RESPECTABLE FOR THIS TYPE SHOW. MOREOVER,
A US PRESENCE IN THE BIENNIAL TECHNOLOGY EXHIBITION,
ISRAEL'S MOST IMPROTANT TRADE FAIR, SUPPORTS OUR LONGER
TERM COMMERCIAL INTERESTS AS WELL AS OUR OTHER OBJECTIVES
IN ISRAEL.
TOON

UNCLASSIFIED

<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 26 AUG 1999
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TELAV04516
Document Source: ADS
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Film Number: D750245-0654
From: TEL AVIV
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t197507103/baaaaevx.tel
Line Count: 43
Locator: TEXT ON-LINE, TEXT ON MICROFILM
Office: ACTION COM
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ElyME
Review Comment: n/a
Review Content Flags:
Review Date: 10 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 MAR 2003 by ThomasVJ>; APPROVED <19 MAR 2004 by ElyME>
Review Markings:

Margaret P. Grafeld
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US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: n/a
TAGS: BEXP, IS
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006